

For Immediate Release

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Potloc Ranked Number 145 Fastest-Growing Company in North America on the 2023 Deloitte Technology Fast 500™

Attributes 993% Revenue Growth over a three-year time period from 2019 to 2022.

Montreal, November 8th 2023 — Potloc today announced it ranked 145 on the [Deloitte Technology Fast 500™](#), a ranking of the 500 fastest-growing technology, media, telecommunications, life sciences, fintech, and energy tech companies in North America, now in its 29th year. Potloc grew 993% during this period.

Potloc's Chief Executive Officer, Rodolphe Barrere, credits three years from 2019 to 2022 with the company's 993% revenue growth. He said, "Building a tech company to disrupt the survey industry is a humbling challenge and we're just beginning! At Potloc, we're honored to receive this prestigious award, a testament to our dedication in empowering clients to make more informed decisions through faster access to better insights."

"Each year we look forward to reviewing the progress and innovations of our Technology Fast 500 winners. This year is especially celebratory as we expand the number of winners to better represent just how many companies are developing new ideas to progress our society and the world, especially during a slow economy," said [Paul Silverglate](#), vice chair, Deloitte LLP and U.S. technology sector leader. "While software and services and life sciences continue to dominate the top 10, we are encouraged to see other categories making their mark. Congratulations to all the winners who show us how creativity, hard work and perseverance can lead to success."

"As for growing company, it's always rewarding to be recognized for the ongoing commitment it takes to navigate obstacles, transform when necessary and ultimately create a thriving business," said [Christie Simons](#), partner, Deloitte & Touche LLP and industry leader for technology, media and telecommunications within Deloitte's audit and assurance practice. "Over the nearly 30 years we've been compiling the Technology Fast 500, we've seen new categories emerge, growth rates explode, and certain regional markets shine from the bright talent they attract. We are proud of all the winners for achieving this well-deserved honor."

Overall, the 2023 Technology Fast 500 companies achieved revenue growth ranging from 201% to 222,189% over the three-year time frame from 2019 to 2022, with an average growth rate of 1,934% and a median growth rate of 497%.

About the 2023 Deloitte Technology Fast 500

Now in its 29th year, the Deloitte Technology Fast 500 provides a ranking of the fastest-growing technology, media, telecommunications, life sciences, fintech, and energy tech companies — both public and private — in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2019 to 2022.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least US\$50,000, and current-year operating revenues of at least US\$5 million. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

About Potloc

Potloc, a market research technology company, provides top strategy consulting firms with the most reliable insights by adhering to the highest standards in the global quantitative research market. Through the use of social networks and its premium partner network, Potloc offers unrivalled access to real survey respondents worldwide with extreme precision and speed. In continuation, Potloc stands as your one-stop-shop solution, handling everything from sample collection to data delivery. Thanks to a blend of technology and human involvement, we assure the highest data quality, setting us apart from competitors. In addition to total transparency in our sampling process, our excellent Net Promoter Score of 60 underscores our unwavering commitment to client support. Our powerful analysis tools, designed for speed and simplicity, expedites your data evaluation and presentation processes. For more information, visit www.potloc.com.

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